

ON-DEMAND EFFICIENCY

NO-COST WATER HEATING UPGRADE!



ENERGY EFFICIENCY THIRD PARTY PROGRAM

Do you own or manage a multifamily building with a central water heating system?

The On-Demand Efficiency (ODE) program provides on-demand recirculation controls in multifamily buildings at no cost to qualifying Southern California Gas Company (SoCalGas[®]) customers.

BENEFITS OF PARTICIPATION

The ODE program, administered by Benningfield Group, Inc. (BGI), and its vendor Enovative Group, Inc. (EGI), provides the following benefits:

- **Savings on your gas bill** - Studies have shown that installing an on-demand pump control on your water heating system can save you from 10-30% natural gas use.¹
- **Savings on your electricity bill** - When you take a recirculation pump that is running 24 hours per day and 7 days per week and begin to control it, the pump will only run approximately an hour per day, saving on average around 90% electricity.²
- **Save on maintenance** - Not only does the continuous recirculation pump waste energy, but it also erodes the pipes and increase wear and tear on your water heating system. The recirculation of hot water eventually leads to pinhole leaks. By running the pump substantially less, you slow down these effects significantly.
- **Extended life of equipment** - Continuous water circulation not only will eventually wear your pipes, but also your other water heating equipment such as the water heater itself or water treatment systems, valves, and other mechanical equipment. Reducing recirculation reduces the wear and tear, increasing equipment life.
- **Lowering operating cost** - By installing an on-demand pump control, you will lower your natural gas and electricity bill which will result in an increase of your net operating income.



TURN-KEY, NO-COST INSTALLATION

The ODE program aims to be a user-friendly experience from the beginning to the end. The program enrollment process begins with a few easy steps:

1. **Application:** Complete an application online at www.odeprogram.com or fax the application to (866)244-8639.
2. **Pre-Installation:** After your application is approved, an ODE representative will reach out to set a schedule and go over what to expect on the day of the installation.
3. **Installation:** Can take anywhere from 1 to 3 hours.
4. **Post-Installation:** The installed equipment comes with a 5-year limited warranty on the equipment and a 1-year limited warranty on the workmanship. Please contact your ODE representative for further details regarding the warranty. There may be a random inspection by SoCalGas.

1, 2 Gas Technology Institute, "On-Demand Controls for Central Hot Water Systems White Paper," 2014.

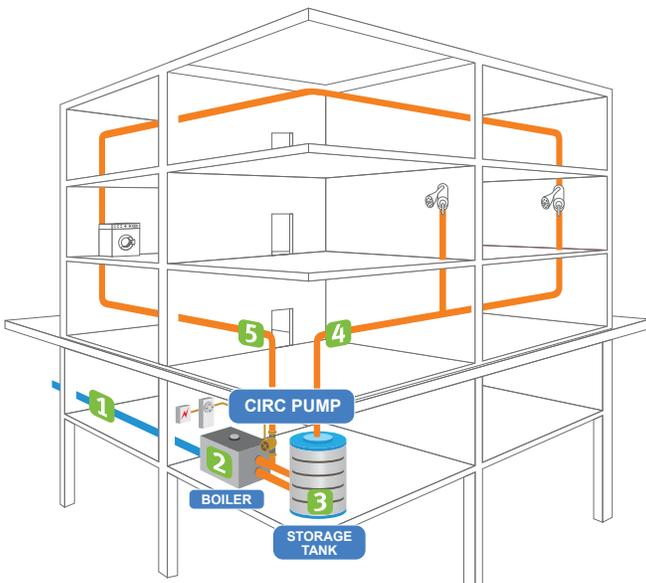
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HOW DOES AN ON-DEMAND PUMP CONTROL WORK?

The program installs on-demand recirculation controls that take a continuously operating pump and controls it based on actual hot water usage in the building.

On the day of installation, the technician will check the feasibility of the water heating system, upgrade the recirculation pump by adding the controls to it, and provide any other suggestions for operating your water heating system efficiently.

The below diagram shows how the on-demand pump control works:



- 1 City Cold Water Supply
- 2 Is heated to Approximately 140°F
- 3 Hot water is kept in storage until there is a demand for it
- 4 Flow sensor is installed on supply line, triggered by user demand
- 5 On-demand pump control tracks hot water through a heat sensor on the return line, operating only when demand is combined with below target temperature

PROGRAM ELIGIBILITY REQUIREMENTS

To be eligible for this program, your building must meet the following criteria:

- The building must be a multifamily building. This can include condos and senior living facilities (but not assisted living).
- The building must have an active SoCalGas account.
- The building should have a central water heating system and not individual water heaters in each apartment.
- The building must have at least six apartment units.

IT PAYS TO REFER

EGI may offer referral incentives to contractors, real estate brokers, property managers and other building vendors upon qualification. Please contact us for more details and start benefitting from the referral program.

GET STARTED NOW!

Contact
(866)495-2734
or visit
www.odeprogram.com

The On-Demand Efficiency (ODE) program is funded by California utility customers and administered by Southern California Gas Company (SoCalGas[®]) under the auspices of the California Public Utilities Commission, through a contract awarded to Benningfield Group, Inc. California customers who choose to participate in this program are not obligated to purchase any additional services offered by the contractor. Rebates and incentives are provided on a first-come, first-served basis until program funds are no longer available.

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